

EUROPE

RIVER CRUISES & TOURS

2011 EARLYBIRDS



FLY FREE TO EUROPE
SAVE UP TO \$5200 PER COUPLE*

QUALITY SCENIC INCLUSIONS



- ✓ Europe's newest luxury fleet – oldest ship built 2008
- ✓ 22% more space on board
- ✓ 100% Australian owned
- ✓ Private full size outdoor balconies (82% of all cabins)
- ✓ Teak outdoor furniture
- ✓ The most spacious suites
- ✓ Exclusive private butler service on the Danube Deck
- ✓ Three dining venues
- ✓ Exclusive Portobello's – Italian fine dining
- ✓ Open seating for all meals
- ✓ All sightseeing included
- ✓ All on board activities (no optional extras to pay for)
- ✓ All on board meals included
- ✓ Beer, wine & soft drink with lunch and dinner
- ✓ Complimentary espresso coffee and a fine selections of teas – all day
- ✓ All English speaking, award winning staff
- ✓ On board entertainment
- ✓ Infotainment system with flat screen TV's
- ✓ Scenic slumber bed
- ✓ Minibar, hairdryer & safe
- ✓ Wireless internet on board
- ✓ On board elevator
- ✓ On board Wellness area
- ✓ Dedicated Cruise Director
- ✓ Complimentary bicycles
- ✓ Exclusive private concert in Vienna
- ✓ Exclusive SCENIC*Enrich* programme
- ✓ SCENIC*FreeChoice* & SCENIC*FreeTime* with Whisper Headsets for sightseeing
- ✓ All tipping and gratuities
- ✓ Airport transfers

Scenic 'Space-Ships'

The ultimate River Cruise experience

We invite you to join us aboard a luxury Scenic 'Space-Ship' where you'll experience the romance and adventure of Europe's waterways like never before. Then, to complete your European experience we offer a wide range of luxury, all-inclusive Scenic Tours discovering Europe beyond its waterways.

Larger staterooms and suites with exclusive outdoor balconies

Our newest Scenic 'Space-Ship', Scenic Pearl, to be commissioned in January 2011 will give us a fleet of five luxury ships, widely acknowledged as the finest on Europe's waterways. Every aspect of these magnificent vessels, from the stylish interiors to the impeccable service will delight you. Scenic 'Space-Ships' have been purpose-designed to provide more space "and greater passenger comfort than ever before with two full decks of Private Balcony Suites." Built to the most exacting standards they are 135 metres in length or 22% longer than normal. The extra length has allowed us to make our suites larger and also provide full-size, private outdoor balconies.

Larger lounges with more space to relax

The public areas are equally generous. Our main restaurant, the Crystal Dining Room, is large enough for single sittings at dinner where guests can choose tables of two, four, six or more. The huge Panorama Lounge and Bar is light and airy, and provides spectacular views through floor to ceiling windows.

Scenic Tours River Cruise are all-inclusive

With Scenic Tours, everything is included except your personal spending. Because things aren't always what they seem to be, you'll appreciate the remarkable value and peace of mind that Scenic Tours provides. If we describe a hotel as 5-star, then it is. If we say it's located close to the centre of the city, that's where you'll find it. And if we say that a particular attraction is included, it is. To us, "included", means exactly that. You don't have to pay any extras!

Exclusive Private Balcony Suites

Understated luxury, Exclusive outdoor balcony,
A private butler on the Danube Deck

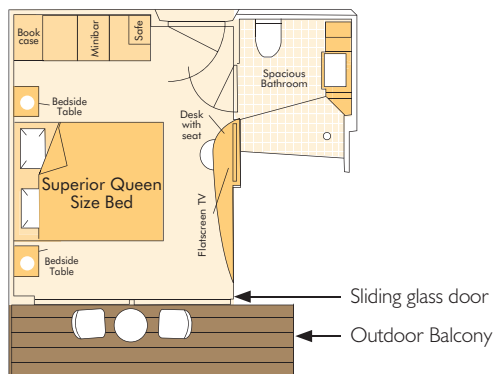
Only Scenic
'Space-Ships'
provide exclusive
private balconies
with over
eighty percent
of their cabins

All Scenic 'Space-Ships' have two full decks of Private Balcony Suites which represent 82% of all cabins on board. At 19 square metres (205 square feet) our spacious balcony suites are 24% larger than the standard river cruise cabins. These features alone makes Scenic 'Space-Ships' unique on the waterways of Europe. From your suite sliding glass doors open on to an exclusive full-size teak balcony with coffee table and chairs. Step out any time of the day or night to relax in comfort and watch the world go by. This is understated luxury at its best.

A refreshing view of Europe

Only Scenic 'Space-Ships' Private Balcony Suites offer you your very own private outdoor area. Please compare the benefits of a Scenic 'Space-Ship' Private Balcony Suite below.

Scenic 'Space-Ship' Private Balcony Suite

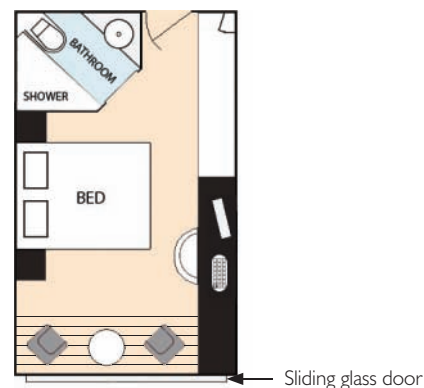


- Exclusive Outdoor Balcony - 19m2/205ft2
- Real OUTDOOR Balcony
 - Teak Balcony furnished with teak table and chairs
 - 24% larger than typical river cruise cabins

Scenic 'Space-Ship' Private Balcony Suite



Typical Competitor's 'Balcony' Cabin



- No Outdoor Balcony - 15.2m2/170ft2
- 'Balcony' is actually inside cabin
 - Sliding glass door only opens halfway - meaning one person is always sitting behind glass door
 - No outdoor seating area
 - 24% smaller than Scenic Tours on average

Typical Competitors 'Balcony' Cabin



The luxury of your own private balcony in 82% of all cabins



Private Butler Service on the Danube Deck

EUROPE EARLYBIRD ONE Book by 30 September 2010 unless sold out*

Book NOW to travel in 2011 to take advantage of the very best early booking offers available!

Don't miss out
strictly limited cabins
available on set
departures

	CABIN CATEGORY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER		
ALL Europe Cruises & Tours 15 Days or more [▲]	CAT E & D	FLY FREE TO EUROPE including taxes											
ALL Europe Cruises & Tours 7-14 Days [▲]		PARTNER FLY FREE TO EUROPE including taxes											
Europe River Cruising & Deluxe City Stays													
PACP • Paris to Prague Tour & Jewels of Europe River Cruise	PRIVATE BALCONIES, JUNIOR & ROYAL SUITES	FLY FREE including taxes*		PARTNER FLY FREE TO EUROPE including taxes						FLY FREE including taxes*			
PRCP • Prague to Paris Tour & Jewels of Europe River Cruise		FLY FREE including taxes*		PARTNER FLY FREE TO EUROPE including taxes						FLY FREE including taxes*			
LCPR • London to Prague Tour & Jewels of Europe River Cruise		FLY FREE including taxes*		PARTNER FLY FREE TO EUROPE including taxes						FLY FREE including taxes*			
PACR • Paris & Jewels of Europe River Cruise		FLY FREE inc taxes	PARTNER FLY FREE inc taxes	FLY TO EUROPE FOR \$1,195 [†] per person including taxes						PARTNER FLY FREE inc taxes	FLY FREE including taxes		
PRAC • Prague & Jewels of Europe River Cruise		FLY FREE inc taxes	PARTNER FLY FREE inc taxes	FLY TO EUROPE FOR \$1,195 [†] per person including taxes						PARTNER FLY FREE inc taxes	FLY FREE including taxes		
LOCR • London & Jewels of Europe River Cruise		PARTNER FLY FREE inc taxes		FLY TO EUROPE FOR \$1,195 [†] per person including taxes						FLY FREE including taxes*			
STC • Jewels of Europe River Cruise		FLY FREE inc taxes	PARTNER FLY FREE inc taxes	FLY TO EUROPE FOR \$1,495 [†] per person including taxes						PARTNER FLY FREE inc taxes	FLY FREE including taxes		
ABBI • Amsterdam to Black Sea River Cruise & Gallipoli		FLY FREE TO EUROPE including taxes											
ABBU • Amsterdam to Black Sea River Cruise		FLY FREE TO EUROPE including taxes											
CMPP • Christmas Markets River Cruise		FLY FREE TO EUROPE including taxes											
CTPP • Christmas & New Year River Cruise		FLY FREE TO EUROPE including taxes											
AMBA • Romantic Rhine & Moselle River Cruise		PARTNER FLY FREE TO EUROPE including taxes											
AMZU • Switzerland, Rhine & Moselle River Cruise		PARTNER FLY FREE TO EUROPE including taxes											
TUAA • Tulip Time River Cruise		PARTNER FLY FREE TO EUROPE including taxes											
ANZC • ANZAC Day Turkey Tour & Jewels of Europe River Cruise		PARTNER FLY FREE TO EUROPE including taxes											
PNB • Gems of the Danube River Cruise		FLY TO EUROPE FOR \$1,195 [†] per person including taxes											
BUIS • Black Sea Explorer & Gallipoli		FLY TO EUROPE FOR \$1,195 [†] per person including taxes											
BUBC • Black Sea Explorer		FLY TO EUROPE FOR \$1,195 [†] per person including taxes											
Tour & Cruise													
EESC • Eastern European Explorer Tour & Jewels of Europe Cruise		PRIVATE BALCONIES, JUNIOR & ROYAL SUITES	FLY FREE inc taxes		PARTNER FLY FREE TO EUROPE including taxes						PARTNER FLY FREE TO EUROPE including taxes		
RBEC • Russia, Baltic States, Eastern Europe Tour & Jewels of Europe Cruise	FLY FREE inc taxes		PARTNER FLY FREE TO EUROPE including taxes						PARTNER FLY FREE TO EUROPE including taxes				
GRAC • Grand European Tour & Jewels of Europe River Cruise	FLY FREE inc taxes		PARTNER FLY FREE TO EUROPE including taxes						PARTNER FLY FREE TO EUROPE including taxes				
FRFC • Splendours of France Tour & Jewels of Europe River Cruise	FLY FREE inc taxes		PARTNER FLY FREE TO EUROPE including taxes						PARTNER FLY FREE TO EUROPE including taxes				
BAIC • Majestic Britain & Ireland Tour & Jewels of Europe River Cruise	FLY FREE inc taxes		PARTNER FLY FREE TO EUROPE including taxes						PARTNER FLY FREE TO EUROPE including taxes				
DICC • Dalmatia Discovery Tour & Jewels of Europe River Cruise	FLY FREE inc taxes		FLY TO EUROPE FOR \$1,195 [†] per person including taxes						FLY TO EUROPE FOR \$1,195 [†] per person including taxes				
IREC • Essence of Ireland Tour & Jewels of Europe River Cruise	FLY FREE inc taxes		FLY TO EUROPE FOR \$1,195 [†] per person including taxes						FLY TO EUROPE FOR \$1,195 [†] per person including taxes				
SSAC • Grand Alpine Tour & Jewels of Europe River Cruise	FLY FREE inc taxes		FLY TO EUROPE FOR \$1,195 [†] per person including taxes						FLY TO EUROPE FOR \$1,195 [†] per person including taxes				
SWIC • Switzerland & Italian Lakes Tour & Jewels of Europe River Cruise	FLY FREE inc taxes		FLY TO EUROPE FOR \$1,195 [†] per person including taxes						FLY TO EUROPE FOR \$1,195 [†] per person including taxes				
ITEC • Rome to Budapest Tour & Jewels of Europe River Cruise	FLY FREE inc taxes		FLY TO EUROPE FOR \$1,195 [†] per person including taxes						FLY TO EUROPE FOR \$1,195 [†] per person including taxes				
ITAR • Grand Tour of Italy Tour & Mediterranean Ocean Cruise	FLY FREE inc taxes		FLY TO EUROPE FOR \$1,195 [†] per person including taxes						FLY TO EUROPE FOR \$1,195 [†] per person including taxes				
TUSC • Treasures of Turkey Tour & Jewels of Europe River Cruise	FLY FREE inc taxes		FLY TO EUROPE FOR \$1,195 [†] per person including taxes						FLY TO EUROPE FOR \$1,195 [†] per person including taxes				
GRTC • Greece & Turkey Tour & Jewels of Europe River Cruise	FLY FREE inc taxes		FLY TO EUROPE FOR \$1,195 [†] per person including taxes						FLY TO EUROPE FOR \$1,195 [†] per person including taxes				
SPBC • The Best of Spain & Portugal Tour & Jewels of Europe River Cruise	FLY FREE inc taxes		FLY TO EUROPE FOR \$1,195 [†] per person including taxes						FLY TO EUROPE FOR \$1,195 [†] per person including taxes				
SPMC • Spain, Portugal & Morocco Tour & Jewels of Europe River Cruise	FLY FREE inc taxes		FLY TO EUROPE FOR \$1,195 [†] per person including taxes						FLY TO EUROPE FOR \$1,195 [†] per person including taxes				
SCRC • Spectacular Scandinavia & Jewels of Europe River Cruise	FLY FREE inc taxes		FLY TO EUROPE FOR \$1,195 [†] per person including taxes						FLY TO EUROPE FOR \$1,195 [†] per person including taxes				
SCAN • Magnificent Scandinavia & Baltic Ocean Cruise	FLY FREE inc taxes		FLY TO EUROPE FOR \$1,195 [†] per person including taxes						FLY TO EUROPE FOR \$1,195 [†] per person including taxes				
BFCR • ANZAC Battlefields of France & Jewels of Europe River Cruise	FLY FREE inc taxes		FLY TO EUROPE FOR \$1,495 [†] per person including taxes						FLY TO EUROPE FOR \$1,495 [†] per person including taxes				
Russia													
IRCC • Imperial Jewels of Russia River Cruise	ALL CABINS		PARTNER FLY FREE TO RUSSIA including taxes										
IRSS • Spectacular Scandinavia & Imperial Jewels of Russia River Cruise		PARTNER FLY FREE TO RUSSIA including taxes											
IRBS • Berlin, The Baltic States & Imperial Jewels of Russia River Cruise		PARTNER FLY FREE TO RUSSIA including taxes											

Please note: Cruises and/or Tours may not operate in all months. Please refer to full 2011 Europe River Cruise and Tours brochure for scheduled departure dates.

Simply select

1. Your preferred cruise and/or tour
2. The departure date/month you would like to travel
3. The suite category you wish to enjoy whilst on board a Scenic 'Space-Ship'

FLY FREE TO EUROPE including taxes
SAVE UP TO \$5200* PER COUPLE

PARTNER FLY FREE including taxes
SAVE UP TO \$2600* PER COUPLE

FLY TO EUROPE FOR \$1,195* including taxes
SAVE UP TO \$1490* PER COUPLE

FLY TO EUROPE FOR \$1,495* including taxes
SAVE UP TO \$890* PER COUPLE

EUROPE EARLYBIRD TWO

Book by 30 November 2010 unless sold out*

Don't miss out
strictly limited cabins
available on set
departures

Simply select

1. Your preferred cruise and/or tour
2. The departure date/month you would like to travel
3. The suite category you wish to enjoy whilst on board a Scenic 'Space-Ship'

FLY TO EUROPE
FOR \$695pp including taxes
SAVE UP TO \$3800 PER COUPLE

FLY TO EUROPE
FOR \$1495pp including taxes
SAVE UP TO \$2220 PER COUPLE

SAVE \$1000[^]
PER COUPLE

SAVE \$500[^]
PER COUPLE

SAVE \$250[^]
PER COUPLE

	CABIN CATEGORY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER		
ALL Europe Cruises & Tours 15 Days or more [^]	CAT E & D	FLY TO EUROPE FOR \$695 per person including taxes											
ALL Europe Cruises & Tours 7-14 Days [^]		FLY TO EUROPE FOR \$1,495 per person including taxes											
Europe River Cruising & Deluxe City Stays													
PACP • Paris to Prague Tour & Jewels of Europe River Cruise	PRIVATE BALCONIES, JUNIOR & ROYAL SUITES	FLY FOR \$695PP inc taxes	FLY FOR \$1,495PP inc taxes	SAVE \$1,000 per couple				FLY FOR \$1,495PP inc taxes	FLY FOR \$695PP inc taxes				
PRCP • Prague to Paris Tour & Jewels of Europe River Cruise		FLY FOR \$695PP inc taxes	FLY FOR \$1,495PP inc taxes	SAVE \$1,000 per couple				FLY FOR \$1,495PP inc taxes	FLY FOR \$695PP inc taxes				
LCPR • London to Prague Tour & Jewels of Europe River Cruise		FLY FOR \$1,495PP inc taxes		SAVE \$1,000 per couple									
PACR • Paris & Jewels of Europe River Cruise		FLY FOR \$695PP inc taxes	SAVE \$500 per couple				FLY FOR \$695PP inc taxes						
PRAC • Prague & Jewels of Europe River Cruise		FLY FOR \$695PP inc taxes	SAVE \$500 per couple				FLY FOR \$695PP inc taxes						
LOCR • London & Jewels of Europe River Cruise		SAVE \$500 per couple				FLY FOR \$695PP inc taxes							
STC • Jewels of Europe River Cruise		FLY FOR \$695PP inc taxes	SAVE \$1,000 per couple	SAVE \$250 per couple				SAVE \$1,000 per couple	FLY FOR \$695PP inc taxes				
ABBI • Amsterdam to Black Sea River Cruise & Gallipoli		FLY TO EUROPE FOR \$695 per person including taxes											
ABBU • Amsterdam to Black Sea River Cruise		FLY TO EUROPE FOR \$695 per person including taxes											
CMPP • Christmas Markets River Cruise		FLY TO EUROPE FOR \$695 per person including taxes											
CTPP • Christmas & New Year River Cruise		FLY TO EUROPE FOR \$695 per person including taxes											
AMBA • Romantic Rhine & Moselle River Cruise						SAVE \$250 per couple							
TUAA • Tulip Time River Cruise						SAVE \$250 per couple							
PNB • Gems of the Danube River Cruise						SAVE \$250 per couple							
BUIS • Black Sea Explorer & Gallipoli						SAVE \$250 per couple							
BUBC • Black Sea Explorer						SAVE \$250 per couple							
AMZU • Switzerland, Rhine & Moselle River Cruise					SAVE \$500 per couple								
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EESC • Eastern European Explorer Tour & Jewels of Europe Cruise	PRIVATE BALCONIES, JUNIOR & ROYAL SUITES	FLY TO EUROPE FOR \$1,495 per person including taxes											
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IRBS • Berlin, The Baltic States & Imperial Jewels of Russia River Cruise		FLY TO RUSSIA FOR \$1,495 per person including taxes											

Please note: Cruises and/or Tours may not operate in all months. Please refer to full 2011 Europe River Cruise and Tours brochure for scheduled departure dates.

Scenic Tours Offices

Scenic Tours Head Office
Level 2, 11 Brown Street, Newcastle, NSW 2300
Phone: 1300 136 001 Fax: (02) 4929 4943
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email: ukoffice@scenictours.com
www.scenictours.co.uk

Enquiries & Reservations

DIRECT DIAL AUSTRALIA WIDE

1300 136 001

LOCAL CALL COST

TRAVEL AGENTS: Log into Scenic Tours
Express Book for live availability
<http://bookings.scenictours.com.au>

Group Enquiries: 1300 655 112

Scenic Tours Pty Limited PO Box 807, Newcastle NSW 2300 Australia
Licence No. 2TA 002 633 ABN 85 002 715 602

Terms and Conditions

Please read carefully before booking

These terms and conditions are additional to the full terms and conditions contained in Scenic Tours Europe River Cruising and Touring 2011 brochure. All bookings are subject to Scenic Tours full terms and conditions. This flyer is supplementary to the full brochure, please refer to full brochure for relevant cruise and/or tours departure dates. Please note Cruises and/or Tours may not operate in all months.

*Book by 30 September 2010

Booking must be made and applicable deposit paid within 7 days. Full deposit must be received no later than 30 September 2010.

†Applicable for cruises on a Scenic 'Space-Ship' only. Does not include third party operators including but not limited to Russia River cruises, Russia river cruise and land tours, Holland America Line cruises or Europe Land only tours. Fly Free including taxes is only applicable to Cruise and Tours with a cruise component of 15 days or more.

EARLYBIRD ONE OFFERS

*Fly Free to Europe

Fly Free to Europe offer is available on selected departures as detailed in this publication. Airfares are in economy (dependant on departure date W or R class) on Emirates. Should Emirates not be available for any reason Scenic Tours reserves the right to substitute another airline. A non-refundable deposit of \$3,000 per person is due within 7 days of booking. Scenic Tours reserve the right to ticket the airfare upon receipt of deposit. Offer available until sold out. Strictly limited staterooms/suites available on set departures and subject to availability. Offer cannot be combined with any other offer and may be withdrawn at any time. Flights are subject to availability of appropriate airline class and once sold out surcharges will apply. Airline/Airport taxes from \$250 included. Flights must be booked by Scenic Tours.

*Save up to \$5200 per couple

Based on the average cost of 2 return economy class airfares to Europe in high season of \$2600 each including taxes from \$250 in economy (R class) on Emirates.

†The last departure in April and the first departure in October are an exception to this offer. Earlybird Offer for these departures is Fly Free just pay taxes of approx \$250 per person. Strictly limited and subject to availability. Please refer to full brochure for specific departure dates.

*Partner Fly Free to Europe or Russia

Partner Fly Free to Europe offer is available on selected departures as detailed in this publication. Partner Fly Free is in economy (dependant on departure date W or R class) on Emirates. Should Emirates not be available for any reason Scenic Tours reserves the right to substitute another airline. To receive Partner Fly Free Airfare the second airfare and taxes must be purchased with Scenic Tours at time of booking. A non-refundable deposit of \$3000 per person is due within 7 days of booking. Scenic Tours reserve the right to ticket the airfare upon receipt of deposit. Offer available until 30 September, 2010 or until sold out. Strictly limited staterooms/suites available on set departures and subject to availability. Offer cannot be combined with any other offer and may be withdrawn at any time. Flights are subject to availability of appropriate airline class and once sold out surcharges will apply. Airline/Airport taxes from \$250 included. Flights must be booked by Scenic Tours.

*Save up to \$2600 per couple

Based on the average cost of 1 return economy class airfare to Europe in high season of \$2600 including taxes from \$250 in economy (R class) on Emirates.

†Fly to Europe for \$1195/\$1495

Fly to Europe for \$1195/\$1495 offer is available on selected departures as detailed in this publication. Airfares are in economy (WV class) on Emirates. Should Emirates not be available for any reason Scenic Tours reserves the right to substitute another airline. A non-refundable deposit of \$3000 per person is due within 7 days of booking. Scenic Tours reserves the right to ticket the airfare on receipt of deposit. Offer available until 30 September 2010 or until sold out. Strictly limited staterooms/suites available on set departures and subject to availability. Offer cannot be combined with any other offer and may be withdrawn at any time. Flights are subject to availability of appropriate airline class and once sold out surcharges will apply. Airline/Airport taxes from \$250 included. Flights must be booked by Scenic Tours.

†High season surcharge

Applies to departures from 1 July to 19 September 2011.

†Save up to \$1490/\$890 per couple

Based on the average cost of 2 return economy class airfares to Europe of \$1940 each including taxes from \$250 in economy (WV class) on Emirates.

EARLYBIRD TWO OFFERS

*Fly to Europe for \$695/\$1495

Fly to Europe for \$695/\$1495 offer is available on selected departures as detailed in this publication. Airfares are in economy (dependant on departure date W or R class) on Emirates. Should Emirates not be available for any reason Scenic Tours reserves the right to substitute another airline. A non-refundable deposit of \$3000 per person is due within 7 days of booking. Scenic Tours reserves the right to ticket the airfare on receipt of deposit. Offer available until 30 November 2010 or until sold out. Strictly limited staterooms/suites available on set departures and subject to availability. Offer cannot be combined with any other offer and may be withdrawn at any time. Flights are subject to availability of appropriate airline class and once sold out surcharges will apply. Airline/Airport taxes from \$250 included. Flights must be booked by Scenic Tours.

*Save up to \$3800/\$2200 per couple

Based on the average cost of 2 return economy class airfares to Europe in high season of \$2600 each including taxes from \$250 in economy (R class) on Emirates. Should Emirates not be available for any reason Scenic Tours reserves the right to substitute another airline.

†Dollar SAVE Per Couple

The Dollar Saving offers are available on selected departures as detailed in this publication. Please refer to relevant book by dates applicable to the cruise/tour of your choice. Offer available until 30 November 2010 or until sold out. Strictly limited staterooms/suites available on set departures and subject to availability. Offer cannot be combined with any other offer and may be withdrawn at any time.

Taxes

Taxes are defined as all airline and government taxes and surcharges. Taxes are subject to change and will be confirmed at the time of flight reservation.

Flight Reservations

Dependant on departure date and time of booking the required booking class for airfare offer may be too far in advance to book with the appropriate airline. If the required booking class is unavailable air surcharges will apply. The flight quote including air taxes and surcharges will be confirmed once all air sectors are booked and confirmed.

Single Travellers

Earlybird offers are not combinable with reduced single supplements for E and D cabins. Single travellers offer is half the value of the twin share Partner Fly Free Offer and is only available on selected departures as detailed in this publication. Dollar savings per couple will be adjusted accordingly for a single traveller.

YOUR PROFESSIONAL TRAVEL AGENT: